




Dr. Shimoni Trivedi
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 **Designation: Assistant professor, HOD, Management**


 **Educational Qualification: Ph.D , M.Com , B.Com**

 **Subject Taught (UG):** Human Resource Management , Fundamentals of Marketing , Indian Financial System , Production Management , Marketing Management in Practice , Fundamentals of Financial Management.

 **Subject Taught (PG):** Management - Marketing Management, Business Management, Human Resource Management

 **Books (Authored / Co-Authored / Edited) :1. Technology Transformation in Banking Industry.**

Perception of customers towards innovations and creativity of banks.

 **Research Paper/ Publications:**

1. Trends in financial innovation-with respect to Indian Banks.

2 .A comparative study on managing risk with respect to manufacturing units.

GAP-GYAN , volume 3, Issue: 3, ISSN : 25815830

3. Customers perception Related to M-Banking in Kotak Bank and SBI Bank in Ahmedabad city.

Anvesh 2018 .

4. Management of Atm's machine in private and public banks with respect to Ahmedabad city


IMPACT : International Journal of Research in Humanities, Arts and Literature

UCG Approved No: 48093 , Published : IMPACT Journal Issue 1 , January 2019 .

5. A comparative study of public & private banking of last 10 years (2008-2018)

IRCAST – International Journal of Commerce , Business and Management (IJCMB)

ISSN : 23192828 volume 7 , No. 4, August 2018


 **Conferences / Seminars / Workshops Attended: Some of them are as under :**

1. Gujarat University Department of Youth Welfare (Virtual Orientation Regrading AIU Unifests organised on 29th and 30th January).

 **Courses / FDPs Attended : Some of them are mentioned below:**

Coursera : Fundaments of Management

UGC- Sponsored Refreshers course in Commerce and management in 2020

 **Invitations / Guest Lectures and Other Details: Some of them are as follows :**

St.Xaviers year 2019 Invited as an expert (judge) in Folk dance in their culfest .

Nominated for Dr.APJ Abdul Kalam Award in the year 2019.