

'Reflection' – The College Magazine

1. Title of the Practice

Reflection – The Annual College Magazine

2. Objectives of the Practice

Students, being keen observant, see so much, feel so much and are always eager to express themselves vividly. To provide them with a platform, the college introduced the concept of College Magazine.

3. The Context

The college provided the enthusiastic students an eloquent platform in the form of college magazine - "Reflection" – an attractive and informative college mouth-piece, full of piquant details of college competitions and events, students' achievements and faculty contributions on the campus and off the campus.

3. The Practice

The students eagerly participated in the drafting and editing of the various articles of the college magazine.

The funding of the designing and the printing of the magazine was done through various sponsors and their advertisements were also included in the magazine.

4. Evidence of Success

The magazine was successfully launched, which could be evident through the presence of Dr. MP Chandran, Chairman. ASIA Charitable Trust in the launch of the third issue of the magazine.

5. Problems Encountered and Resources Required

One of the basic problems that were encountered was to get the funding for

the printing of the magazine. The college insisted on the magazine being self-funded and that is why sponsors were connected with the project. We got a few institutes who were ready to sponsor the magazine and the resources were obtained.

The students' editorial committee was framed after a detailed analysis of their linguistic skills.